



**Persatuan Rugby  
Union Indonesia**

## 2015 SPONSORSHIP PROPOSAL

*"To bring Rugby to the forefront of Indonesian sport through training, coordination and promotion of the Game and its core values for the benefit of all"*

Indonesian Rugby Vision Statement

## Introduction

Persatuan Rugby Union Indonesia (PRUI) or Indonesian Rugby as it is known was established in May 2004 by a group of seven friends and since that time the Union has successfully grown such that the Union is now recognised as a Full Member of World Rugby and the Game has also been recognised as an Indonesian National Sport. Over the past decade, well over US\$600,000 has been raised via sponsorship and fund raising events to help develop and manage Rugby Union in Indonesia.

In 2015, PRUI has put in place a revised Strategic Plan designed to direct the Union's activities over the next four years until December 2018, when Indonesian Rugby will host Rugby Sevens at the 2018 Asian Games, which will take place in Jakarta. With this plan in mind, PRUI is looking for your company or institution to support Indonesian Rugby by becoming one of the Union's valuable sponsors for this great cause and to assist the Union in providing an opportunity for Indonesian males and females to enjoy playing one of the world's premiere sports.

Indonesian Rugby aims to target school children and higher education youths as these young people are seen as the future stars of sports in this country, and also as potential future leaders of this emerging giant of a nation.

Those companies and institutions interested in sponsoring Indonesian Rugby in 2015 will also be encouraged to take a look at the "PRUI 2015-18 Strategic Plan" which has five main target areas:

1. Solid **Leadership and Governance** to ensure that PRUI is well directed and managed
2. Focus on **Participation and Development** to grow the game through development and tournaments
3. Encourage the integration of **Women's Rugby** on a nationwide basis
4. Strengthen the **Performance** of the various National Teams
5. Increase the **Profile and Commercial** value of the Union by raising awareness and creating business opportunities

You will see in this proposal the benefits that your institution or company will receive that PRUI feels can mutually compliment your business and its Corporate Social Responsibility activities, given the variety of sponsorship opportunities that are available to support the sustainable growth of Indonesian Rugby.

# Summary of 2015 Sponsorship Opportunities

No.	Type	Level	Amount	Page
<b>1</b>	<b>Participation &amp; Development</b>	<b>Platinum</b>	<b>IDR. 200,000,000</b>	<b>7</b>
		Gold	IDR. 100,000,000	
		Silver	IDR. 50,000,000	
		Bronze	IDR. 25,000,000	
<b>2</b>	<b>Development Tournaments</b>	<b>Platinum</b>	<b>IDR. 20,000,000</b>	<b>8</b>
		Gold	IDR. 10,000,000	
		Silver	IDR. 5,000,000	
		Bronze	IDR. 2,500,000	
<b>3</b>	<b>Indonesian National Rugby 7's Tournament</b>	<b>Platinum</b>	<b>IDR. 100,000,000</b>	<b>9</b>
		Gold	IDR. 50,000,000	
		Silver	IDR. 25,000,000	
		Bronze	IDR. 10,000,000	
<b>4</b>	<b>Women's Rugby</b>	<b>Platinum</b>	<b>IDR. 50,000,000</b>	<b>10</b>
		Gold	IDR. 25,000,000	
		Silver	IDR. 15,000,000	
		Bronze	IDR. 7,500,000	
<b>5</b>	<b>National Team – Rhinos</b>	<b>Platinum</b>	<b>IDR. 400,000,000</b>	<b>12</b>
		Gold	IDR. 200,000,000	
		Silver	IDR. 100,000,000	
<b>6</b>	<b>National Men's 7's Team - Harimau</b>	<b>Platinum</b>	<b>IDR. 100,000,000</b>	<b>13</b>
		Gold	IDR. 50,000,000	
		Silver	IDR. 25,000,000	
<b>7</b>	<b>National Women's 7's Team – Cendrawasih</b>	<b>Platinum</b>	<b>IDR. 100,000,000</b>	<b>14</b>
		Gold	IDR. 50,000,000	
		Silver	IDR. 25,000,000	
<b>8</b>	<b>National Under 20's Team – Harimau Muda</b>	<b>Platinum</b>	<b>IDR. 100,000,000</b>	<b>15</b>
		Gold	IDR. 50,000,000	
		Silver	IDR. 25,000,000	
<b>9</b>	<b>2015 ARC Division 3 East Tournament</b>	<b>Platinum</b>	<b>IDR. 600,000,000</b>	<b>16</b>
		Gold	IDR. 300,000,000	
		Silver	IDR. 150,000,000	
		Bronze	IDR. 75,000,000	
		Supporter	IDR. 30,000,000	
<b>10</b>	<b>Fund Raising Event</b>	<b>Platinum</b>	<b>IDR. 100,000,000</b>	<b>18</b>
		Gold	IDR. 50,000,000	
		Silver	IDR. 25,000,000	
		Bronze	IDR. 12,500,000	
		Supporter	IDR. 5,000,000	

# History

**Prior to the formation of PRUI, Rugby had been played in Indonesia as a social sport for more than 40 years, mainly by expatriates. Historic records show that Dutch and British nationals also played rugby during the early part of the 20<sup>th</sup> century, so Rugby's history is long and varied in this vast archipelago.**

PRUI was formed in May 2004 by seven men who foresaw the purpose of developing the sport and culture of Rugby Union in Indonesia.

PRUI's inception was seen as a means to formally organise the sport and orient it towards a path of achievement and for it to gain recognition from Asian and World Rugby, as well as Komite Olahraga Nasional Indonesia (KONI) and Komite Olimpiade Indonesia (KOI).

Some important milestones in the history of Indonesian Rugby are as follows:

- Indonesian Rugby was founded on May 10, 2004
- Received as an Associate Member of the Asian Rugby Football Union (ARFU) in October 2004
- Accepted as a Full Member of ARFU in October 2005
- Granted Associate Membership of the International Rugby Board (IRB) in May 2008
- KONI recognised Indonesian Rugby as a National Sport in August 2013
- Recognised as a Full Member of the IRB (now known as World Rugby) on November 20, 2013
- KOI recognised Indonesian Rugby as Member Sport on February 20, 2015

Since May 2004, there has been a marked growth in the number of local participants from the ranks of school-age to senior players, as well as coaches, referees and administrators, from around 40 to now more than 700 Indonesians involved in the Game from grass roots through to senior levels.

Indonesian Rugby in July 2006 debut a National Men's 15-a-side Team known as 'The Rhinos' onto the international stage and to date this team has won 11 out of 20 test matches played. In 2015, 'The Rhinos' will be playing in Jakarta against familiar foes from Guam and China. The Union has also debut a National Men's Sevens Team, known as the 'Harimau' in 2008 and a National Women's Sevens Team known as the 'Cendrawasih' in 2010. As a sign of future development the National Men's U20's Sevens Team debut in 2013 and there is hope that a similar National Women's U20's Team will debut in the not so distant future.

**Indonesian Rugby welcomes your kind support and you can be assured this support will be easily seen on the smiling, happy faces of those Indonesians playing rugby in 2015 and beyond.**



## 2015 PRUI Executive Committee, Subcommittees and Board of Advisors

### Executive Committee

- Chairman – Air Vice Marshall (retired) Pieter Wattimena
- Vice Chairman I – Fikri Al-Azhar
- Vice Chairman II – Adilita Pramanti
- Vice Chairman III – Irvan Kolonas
- Secretary-General – Steven Haurissa
- Deputy Secretary – Alton Annar
- Treasurer – Aaron Sampetoding
- Deputy Treasurer – Andi Prasetyo

### Plenary Committees

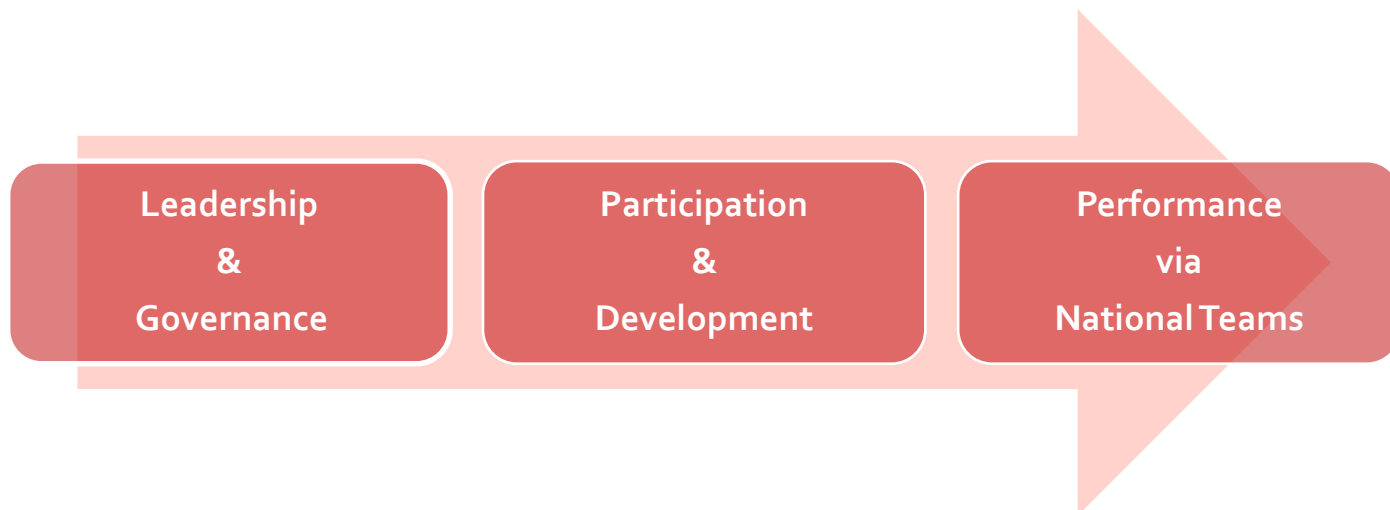
- Legal – James L. Toruan
- Inter-Institutional Relations – Dr Rusman Ghazali
- International Relations – Stephen Barber
- Sponsorship & Marketing – Cahya Nulhakim Satiawihardja
- Public Relations – Ir. Dohardo Pakpahan
- Tournaments – David Nye
- Referees – Tony Dickinson
- Women's Rugby – Tini Wahyu Astuti
- Mass Communication – Hendra Maujana Saragih

### Board of Advisors

- Chairman – Drs Ganjar Razuni
- Secretary – H.M. Bambang Rus Effendi
- Member – Alan Nye
- Member – Andrew Nugroho
- Member – Syafrizal Rambe
- Member – Adrian Short
- Member – Alistair Speirs



# Targeted Development Pathway



## Rugby provinces

Rugby is currently played in ten (10) Indonesian Provinces:

- Jakarta DKI
- Banten
- West Java
- Yogyakarta DKI
- Bali
- West Nusa Tenggara
- Papua
- South Sulawesi
- North Maluku
- East Kalimantan

Rugby development in those provinces outside the Jakarta- Banten-West Java region is generally financed and supported by major mining operations or oil and gas operations.

Should your institution be located in any of these provinces and you are interested in speaking to a representative from a respective province then PRUI can be of assistance to you.



# What would we need to do to get your support?

In 2015, Indonesian Rugby is offering you or your institution the opportunity to sponsor:

**PARTICIPATION AND DEVELOPMENT** (p.7)

**WOMEN'S RUGBY** (p.10)

**PERFORMANCE** (p.11)

**PROFILE AND COMMERCIAL** (p.16)



# Participation & Development

The focus in any country is Schools & Community Rugby which allows young girls and boys the opportunity to play and enjoy the Game. Thanks to World Rugby's great new initiative called "Get Into Rugby" or GIR, Indonesian Rugby now has a fantastic way to introduce the Game to Indonesian children.



To date there have been over 1,300 GIR participants in Indonesia. In 2015, PRUI aims to increase this number to over 4,500 participants.

Indonesian Rugby provides a wonderful opportunity to companies or institutions with a real sense of Corporate Social Responsibility as Indonesian school children and youths invariably lack the ability to participate in organised sport of any form, let alone Rugby.

Indonesian Rugby does not discriminate as it recognises that girls have an equal opportunity with boys to play Rugby and the GIR programme caters for both sexes. The Union recognises that the future of Indonesian Rugby lies in the hearts and minds of the nation's school children and youths.

**There is no greater way to do something for children and youths than to teach them the value of sport through Rugby and how its lessons can teach them so much about what lies ahead in life.**

PRUI provides trained Rugby Development Officers (RDO's) to serve in this all important role but they need your financial help to carry out their great community work.



## Sponsorship opportunity

PLATINUM SPONSOR	IDR.200,000,000
GOLD SPONSOR	IDR.100,000,000
SILVER SPONSOR	IDR.50,000,000
BRONZE SPONSOR	IDR.25,000,000

### BENEFITS

**PROGRAM NAMING RIGHTS & NAME ASSOCIATION** (Platinum Sponsor)

**COMPANY NAME & LOGO** on all official uniforms, merchandise & souvenirs relating to all Grass Roots, Schools & Community Rugby (All Sponsors)

**COMPANY LOGO & LINK ON PRUI WEBSITE** relating to all Grass Roots, Schools & Community Rugby (All Sponsors)

**COMPANY LOGO** on banners, posters, flyers & other promotional tools (All Sponsors) relating to all Grass Roots, Schools & Community Rugby events & tournaments

## How your support works

Indonesian Rugby provides WR-qualified (Level 1 Coaching) National Rugby Development Officers (RDO's) to provide and supervise GIR, Schools & Community Rugby Programs.

For more info on GIR: <http://www.irbgetintorugby.com/index.php?&language=en>

As part of this program these Officers can provide WR courses such as Rugby Ready, as well as suitable training for GIR and Rugby Sevens, both of which are ideal ways of teaching children and youths the basics of the Game.

In order to carry out this training, RDO's need balls, training cones, tackle shields and most importantly access to safe fields... all of this costs money and your money will be well-spent in providing all of these necessities, as well as providing a salary for each RDO.

Indonesian Rugby can also arrange for periodic visits from WR-Educators to provide WR Coaching & Referee Training Courses.

**PRUI tournaments with great commercial exposure include:**

- 2015 Jakarta Regional Schools Rugby Sevens Tournament
- 2015 Jakarta Highland Gathering (JHG) Community Rugby Day
- 2015 JHG Schools Tag Rugby
- 2016 SMA Lab School Skybattle Tournament

*More tournaments planned*

# Development Tournaments

Indonesian Rugby arranges tournaments for senior age groups throughout Indonesia as a way of developing the Game.

These tournaments are designed to improve the quality of players and their understanding of the Game plus also teach them the demands of participating in competitive Rugby tournaments.

Such tournaments serve the Union well in developing players for the National Men's 15s Team plus the National Men's & Women's Sevens Teams.

PRUI has successfully run the Jakarta 15s Series over the past 7 years and this tournament will once again in 2015 be sponsored by Fez by Aphrodite.

## Sponsorship opportunity (per event)

PLATINUM SPONSOR	IDR.20,000,000
GOLD SPONSOR	IDR.10,000,000
SILVER SPONSOR	IDR.5,000,000
BRONZE SPONSOR	IDR.2,500,000

### BENEFITS

**TOURNAMENT NAMING RIGHTS & NAME ASSOCIATION** (Platinum Sponsor)

**COMPANY NAME & LOGO** on all official merchandise & souvenirs relating to a particular tournament (Platinum & Gold Sponsors)

**COMPANY LOGO & LINK ON PRUI WEBSITE** relating to a specific tournament (Platinum Sponsor)

**COMPANY LOGO** on banners, posters, flyers & other promotional tools (All Sponsors) relating to specific tournaments

PRUI requires sponsors for the following:

- 2015 Jakarta Regional XV's Series – decided
- 2015 Willy Ellison Memorial Cup
- 2015 Jakarta 7s Series
- 2015 Bandung 7s Series



# 2015 Indonesian National Rugby 7s Championship

The 2015 Indonesian National Rugby 7s Championship is scheduled to be played in Bandung, West Java in September or October.

Both Men's and Women's Sevens Team from each of the Rugby playing provinces in Indonesia will be invited to participate in this tournament.

This tournament is in line with the requirements set by both World Rugby and KONI, in that PRUI must host an annual National Championship.

Bandung has been selected as the host of this tournament in 2015 as the city will host the PON (or Indonesian Provincial) Games in 2016. Rugby will make its debut at these Games.

Indonesian Rugby is working hard to expand its exposure to the various Indonesian provinces given that the Union plans to have at least 13 Indonesian provinces participating in the National Championships by 2018, when Indonesia will host the Asian Games. Rugby Sevens will feature at this major sporting event.

## Sponsorship opportunity

PLATINUM SPONSOR	IDR.100,000,000
GOLD SPONSOR	IDR.50,000,000
SILVER SPONSOR	IDR.25,000,000
BRONZE SPONSOR	IDR.10,000,000

## BENEFITS

**TOURNAMENT NAMING RIGHTS & NAME ASSOCIATION** (Platinum Sponsor)

**COMPANY NAME & LOGO** on all official uniforms, merchandise & souvenirs relating to the 2015 Indonesian National Rugby 7s Championship (Platinum & Gold Sponsors)

**COMPANY LOGO & LINK ON WEBSITE** relating to the 2015 Indonesian National Rugby 7s Championship (Platinum & Gold Sponsors)

**COMPANY LOGO** on banners, posters, flyers & other promotional tools (All Sponsors) relating to the 2015 Indonesian National Rugby 7s Championship

## How your support works

Primarily this 'Sponsorship' is designed to ensure that all Indonesian-based teams can participate in these Championships 'Free of Charge'

'Sponsorship' is designed to ensure that all Championship associated costs e.g. pitch rental, pitch marking up, goal posts, goal post protection, sideline flags, refreshments for players and match officials, etc are provided

Sponsorship can also provide PRUI additional funds to cover its own Rugby Development needs associated with these Championships

Any surplus funds can also assist PRUI in its efforts to sustainably develop Rugby



# Women's Rugby

Indonesian Rugby aims to develop Women's Rugby in line with the growth of the Game for Women in other parts of Asia and throughout the World.

The Union is encouraging pre-teenage and teenage girls to play Rugby along with their male peers.

PRUI has run a successful Women's Rugby programme in Jakarta since early 2013, involving a core group of young ladies from the Mama Sayang Orphanage located south of Jakarta.

The ultimate goal is to retain these young ladies in the Game once they reach a senior level of experience.

Indonesian Rugby is also encouraging women to become coaches, referees, team managers, volunteers and administrators in the Game.

## Sponsorship opportunity

PLATINUM SPONSOR	IDR.50,000,000
GOLD SPONSOR	IDR.25,000,000
SILVER SPONSOR	IDR.15,000,000
BRONZE SPONSOR	IDR. 7,500,000

### BENEFITS

**NAME ASSOCIATION** with Women's Rugby (Platinum Sponsor)

**COMPANY NAME & LOGO** on Women's Rugby Official's uniforms & playing kit (Platinum & Gold Sponsors)

**COMPANY LOGO & LINK ON PRUI** website relating to Women's Rugby (Platinum, Gold & Silver Sponsors)

**COMPANY LOGO** on banners, posters, flyers & other promotional tools (All Sponsors) relating to Women's Rugby



# Performance

Indonesian Rugby is represented on the international playing field by four (4) National Teams:

**RHINOS – National Men’s 15’s Team**

**HARIMAU – National Men’s 7’s Team**

**CENDRAWASIH – National Women’s 7’s Team**

**HARIMAU MUDA – National Men’s Under 20’s Team**

These 4 National teams are ‘ambassadors’ for Indonesian Rugby abroad.

The Rhinos will play in the **2015 Asian Rugby Championship (ARC) Division 3 East Tournament** which will be played in Jakarta on June 7-13.

The Harimau & Cendrawasih Teams will play in the **2015 Southeast Asian Games (SEAG) Rugby 7’s** in Singapore on June 6-7.

The Harimau Muda Team will play in **Asian Under 20’s Tournament** in Johore Bahru, Malaysia in August.



## How your support works

Sponsorship assists Indonesian Rugby in organising and hosting ‘Training Camps’, plus sourcing Coaches/ Managers for each of these representative teams

It also assists PRUI in ensuring that the teams are **supplied with quality training** and playing kits, plus all necessary training devices

Sponsorship also assists PRUI in **renting training facilities** including playing fields, swimming pools, gyms, etc which are all necessary facilities in preparing the various international teams

Funds also assist PRUI in transporting these teams to/ from their respective international competitions, as well as covering the costs of accommodation where and when necessary

Outside of all of the above these sponsorship funds also assist PRUI in arranging and monitoring ‘Player Training Programs’ which are important in the lead-up to international competition

**Your support ensures that Indonesian Rugby is represented on the international playing field**



## 2015 RHINOS Sponsorship

<b>PLATINUM SPONSOR</b>	<b>IDR.400,000,000</b>
<b>GOLD SPONSOR</b>	<b>IDR.200,000,000</b>
<b>SILVER SPONSOR</b>	<b>IDR.100,000,000</b>

### BENEFITS

**TEAM NAMING RIGHTS** (Platinum Sponsor)

**COMPANY NAME & LOGO ON FRONT OF RHINOS PLAYING JERSEYS** (Platinum Sponsor)

**COMPANY NAME & LOGO ON BACK OF RHINOS PLAYING JERSEYS** (Gold Sponsor)

**COMPANY NAME & LOGO ON BACK OF RHINOS PLAYING SHORTS** (Silver Sponsor)

**COMPANY NAME & LOGO ON RHINOS TRAINING KIT**, official merchandise & souvenirs e.g. replica jerseys, polo shirts, caps, etc (All Sponsors)

**COMPANY NAME, LOGO & LINK** on PRUI website (All Sponsors)

**COMPANY NAME/ LOGO** on banners, posters, flyers & other communication/ promotion tools relating to The Rhinos (All Sponsors)



Note – this is not the final design of the Rhinos Playing Kit; only a schematic showing the layout of Sponsor logos

## 2015 HARIMAU Sponsorship

PLATINUM SPONSOR	IDR.100,000,000
GOLD SPONSOR	IDR.50,000,000
SILVER SPONSOR	IDR.25,000,000

### BENEFITS

TEAM NAMING RIGHTS (Platinum Sponsor)

COMPANY NAME & LOGO ON FRONT OF HARIMAU PLAYING JERSEYS (Platinum Sponsor)

COMPANY NAME & LOGO ON BACK OF HARIMAU PLAYING JERSEYS (Gold Sponsor)

COMPANY NAME & LOGO ON BACK OF HARIMAU PLAYING SHORTS (Silver Sponsor)

COMPANY NAME & LOGO ON HARIMAU TRAINING KIT, official merchandise & souvenirs e.g. replica jerseys, polo shirts, caps, etc (All Sponsors)

COMPANY NAME, LOGO & LINK on PRUI website (All Sponsors)

COMPANY NAME/ LOGO on banners, posters, flyers & other communication/ promotion tools relating to Harimau (All Sponsors)



Note – this is not the final design of the Harimau Playing Kit; only a schematic showing the layout of Sponsor logos

## 2015 CENDRAWASIH Sponsorship

PLATINUM SPONSOR	IDR.100,000,000
<b>GOLD SPONSOR</b>	<b>IDR.50,000,000</b>
SILVER SPONSOR	IDR.25,000,000

### BENEFITS

**TEAM NAMING RIGHTS** (Platinum Sponsor)

**COMPANY NAME & LOGO ON FRONT OF CENDRAWASIH PLAYING JERSEYS** (Platinum Sponsor)

**COMPANY NAME & LOGO ON BACK OF CENDRAWASIH PLAYING JERSEYS** (Gold Sponsor)

**COMPANY NAME & LOGO ON BACK OF CENDRAWASIH PLAYING SHORTS** (Silver Sponsor)

**COMPANY NAME & LOGO ON CENDRAWASIH TRAINING KIT**, official merchandise & souvenirs e.g. replica jerseys, polo shirts, caps, etc (All Sponsors)

**COMPANY NAME, LOGO & LINK** on PRUI website (All Sponsors)

**COMPANY NAME/ LOGO** on banners, posters, flyers & other communication/ promotion tools relating to Cendrawasih (All Sponsors)



Note – this is not the final design of the Cendrawasih Playing Kit; only a schematic showing the layout of Sponsor logos

## 2015 HARIMAU MUDA Sponsorship

PLATINUM SPONSOR	IDR.100,000,000
GOLD SPONSOR	IDR.50,000,000
SILVER SPONSOR	IDR.25,000,000

### BENEFITS

**TEAM NAMING RIGHTS** (Platinum Sponsor)

**COMPANY NAME & LOGO ON FRONT OF HARIMAU MUDA PLAYING JERSEYS** (Platinum Sponsor)

**COMPANY NAME & LOGO ON BACK OF HARIMAU MUDA PLAYING JERSEYS** (Gold Sponsor)

**COMPANY NAME & LOGO ON BACK OF HARIMAU MUDA PLAYING SHORTS** (Silver Sponsor)

**COMPANY NAME & LOGO ON HARIMAU MUDA TRAINING KIT**, official merchandise & souvenirs e.g. replica jerseys, polo shirts, caps, etc (All Sponsors)

**COMPANY NAME, LOGO & LINK** on PRUI website (All Sponsors)

**COMPANY NAME/ LOGO** on banners, posters, flyers & other communication/ promotion tools relating to Harimau Muda (All Sponsors)



Note – this is not the final design of the Harimau Muda Playing Kit; only a schematic showing the layout of Sponsor logos

# 2015 ARC Division 3 East Tournament

Indonesian Rugby will host the '2015 Asian Rugby Championship (ARC) Division 3 East Tournament' at the University of Pelita Harapan (UPH) Stadium on June 7-13. The Indonesian National Team, known as the Rhinos will be playing at home for the first time since 2011 in front of an anticipated crowd of 1,500.



The tournament schedule is as follows:

Sun June 7 – Indonesia v Guam  
Wed June 10 – Guam v China  
Sat June 13 – Indonesia v China

All three matches will be screened live on Berita Satu Sports via TV and online streaming. Berita Satu is a Media Partner of Indonesian Rugby.

A number of sponsors are being sought for this tournament including the following:

1. **Tournament Sponsor** (Full Naming Rights)
2. **Hotel Sponsor** (Visiting Teams & Match/Tournament Officials)
3. **Medical Sponsor** (Doctor, Paramedics & Ambulance)
4. **Medical Insurance Sponsor** (Rhinos)
5. **Team Transport Sponsor**
6. **Sports Drinks & Water Sponsor**
7. **Tournament Dinner Sponsor**

All sponsors will receive advertising boards (A-boards) which will be located beside the UPH pitch. The number of A-boards allocated will be based upon the level of sponsorship provided.

This tournament will also feature a 'GIR Festival' for Indonesian children and youths on Sunday June 7 and Saturday June 13.

## Sponsorship opportunities

<b>PLATINUM SPONSOR</b>	<b>IDR. 600,000,000</b>
<b>GOLD SPONSOR</b>	<b>IDR. 300,000,000</b>
<b>SILVER SPONSOR</b>	<b>IDR. 150,000,000</b>
<b>BRONZE SPONSOR</b>	<b>IDR. 75,000,000</b>
<b>SUPPORTER</b>	<b>IDR. 30,000,000 (or product)</b>

### BENEFITS

**TOURNAMENT NAMING RIGHTS & NAME ASSOCIATION** (Platinum Sponsor)

**COMPANY NAME & LOGO** on all official uniforms, merchandise & souvenirs relating to the 2015 ARC Division 3 East Tournament (Platinum, Gold & Silver Sponsors)

**COMPANY LOGO** on A-boards (which measure 6m long by 1m high) that will be placed on the pitch sideline plus behind the in-goal area:

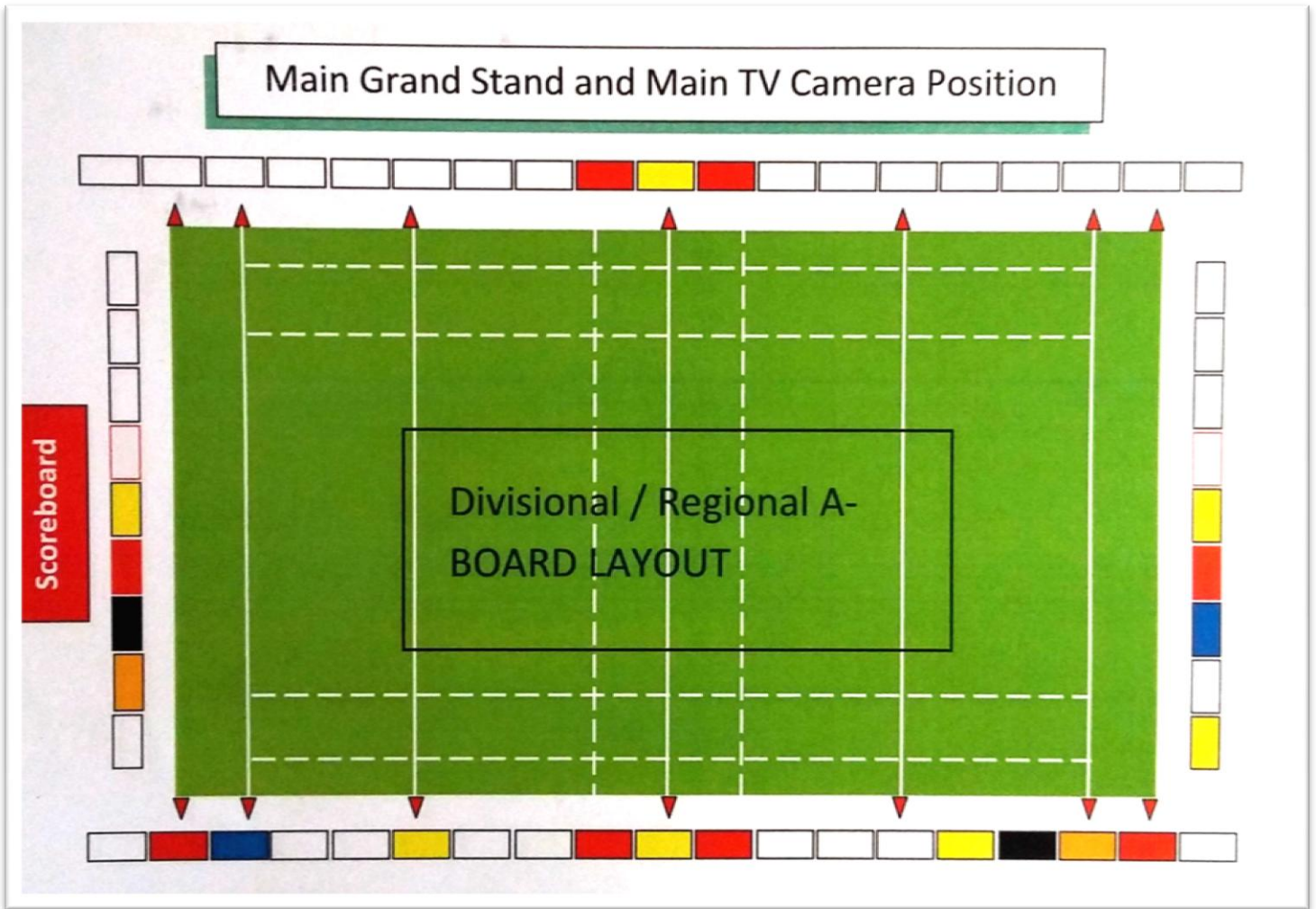
- **PLATINUM SPONSOR** – will receive COMPANY LOGO on Scoreboard; COMPANY LOGO on Goal Post Protection Pads (4 in total); COMPANY LOGO on 4 A-boards placed near the halfway line on both sidelines plus 2 A-Boards placed behind the goal posts at each end of the pitch
- **GOLD SPONSOR** – will receive 2 A-Boards on each sideline; plus 1 A-board behind the dead ball line at each end of the pitch
- **SILVER SPONSOR** – will receive 1 A-board on each sideline; plus 1 A-board behind the dead ball line at 1 end of the pitch
- **BRONZE SPONSOR** – will receive 1 A-board on each sideline
- **SUPPORTER** – will receive 1 A-board on 1 sideline

**NOTE** – these A-Boards plus the Goal Post Protection Pads and Scoreboard will be visible on TV plus in official photos taken for print media

**COMPANY LOGO** on Dinner Headboard & TV Backboard (Platinum, Gold & Silver Sponsors)

**COMPANY LOGO & LINK ON WEBSITE** relating to the 2015 ARC Division 3 East Tournament (Platinum, Gold, Silver & Bronze Sponsors)

**COMPANY LOGO** on banners, posters, flyers & other promotional tools (All Sponsors) relating to the 2015 ARC Division 3 East Tournament



Note – this was the layout used in 2010 and as such it will need to be modified to meet 2015 ARC Division 3 Tournament requirements.



Example of a Goal Post Protection Pad

# Fund Raising Event

Indonesian Rugby in conjunction with Britcham Indonesia is planning to host a major fundraising event in 2015 to coincide with the Final of the Rugby World Cup.

Major hotel will host this event.

Guest Speaker to be invited.

Emcee to be invited.

## Previous Guests include:

Scott Quinnell, Owen Finegan, John Eales, Mark Ella, Chris Handy, Tom Lawton, Andy McIntyre, Phil Greening, Terry Wright, Enrique 'Topo' Rodriguez, Jim Phipps, Mark Bell, Duncan Hall, Matt Ryan, Ben Darwin, John Bentley, Matt Cockbain, Nathan Grey and Joe Roff.



Great networking events complete with a few Rugby stories and plenty of fun.

Charity auction at this event with plenty of great sporting memorabilia available plus fantastic raffle prizes and other giveaways on offer.



## Sponsorship opportunity

PLATINUM SPONSOR	IDR. 100,000,000
GOLD SPONSOR	IDR. 50,000,000
SILVER SPONSOR	IDR. 25,000,000
BRONZE SPONSOR	IDR. 12,500,000
SUPPORTER	IDR. 5,000,000 (or product)

This Fund Raiser will also feature a **Charity Auction** with quality sports memorabilia and sponsored accommodation/ flight packages being available.

**Please contact PRUI if you are interested in donating such items, and in return you or your institution will be accorded the relevant sponsorship level.**

## 2015 RUGBY WORLD CUP FINAL DINNER

Saturday October 31, 2015 (6:30 onward)

**To be hosted at a major hotel in Jakarta.**

Will feature a Emcee & Guest Speaker

2015 Rugby World Cup Final LIVE on Big Screens

### SPONSORS WILL RECEIVE THE FOLLOWING:

**FULL NAMING RIGHTS FOR PLATINUM SPONSOR** – 2015 Rugby World Cup Dinner Presented by <Company Name>

**COMPANY NAME, LOGO & LINK** on Indonesian Rugby website (Platinum Sponsor)

**COMPANY LOGO** on dinner flyers/ posters, event program, main banner & digital display (All Sponsors)

**COMPLIMENTARY TABLES/SEATS** on tables (of 10) will be allocated according to each sponsorship level:

**Platinum Sponsor** – 1 Complimentary table

**Gold Sponsor** – 5 Complimentary seats (with option to purchase remaining 5 seats)

**Silver Sponsor** – 3 Complimentary seats

**Bronze Sponsor** – 1 Complimentary seat

*Note – tickets prices to be set*

**RUGBY IS ALL ABOUT "PARTICIPATION"**

By participating as Sponsor of Indonesian Rugby in 2015 you or your institution will become part of Indonesia's Rugby Growing Family.

Indonesian Rugby stands by its vision:

**"To bring Rugby to the forefront of Indonesian sport through training, coordination and promotion of the Game and its core values for the benefit of all"**

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## SEE YOU ON THE INDONESIAN RUGBY TEAM IN 2015



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